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PRESS RELEASE
FOR IMMEDIATE RELEASE



Speed-Lock™
Connector

Standard Connector

*NEOTECH's **JAMMIN' STRAP™** for guitar and bass!*

NEOTECH's **JAMMIN' STRAP™** offers an entirely new feel to a comfort-stretch strap. This new system utilizes a laminated construction of neoprene layers, nylon reinforcement and comfort foam. These combined features conform to the body and create a unique cushioning feel. There is a choice of two attachment systems; Standard system which features thick top-grade leather for a long-lasting, secure fit, or the new Speed-Lock™ system.

The Speed-Lock™ connection system allows musicians to attach and detach their strap quickly and easily. One end of the connector remains attached to the instrument's strap pins so that the strap can be quickly snapped into place for a performance or easily removed for storage. As additional Speed-Lock™ connectors are sold separately as part of our Accessory Series, a single strap can be used on more than one instrument.

Whether you're jamming with friends or performing for crowds, **JAMMIN' STRAP™** is sure to please!

The **JAMMIN' STRAP™** regular length is fully adjustable from 38" – 47" and is available in black, red, royal blue, steel and forest green. The **JAMMIN' STRAP™** long length is fully adjustable from 38" – 47" and is available in black. Made 100% in the U.S.A. For more information about our products, please call 800-251-7815, e-mail info@optechusa.com or visit us online at www.optechusa.com or www.neotechstraps.com.