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PRESS RELEASE
FOR IMMEDIATE RELEASE

C.E.O. COMFORT STRAP™ -*EVERYONE SHOULD FEEL LIKE "TOP BRASS" EVEN WHEN THEY'RE "BLOWING WIND"!*

Musicians who play the Clarinet, English horn or Oboe can enjoy the weight reduction comfort of NEOTECH's **C.E.O. COMFORT STRAP™**. The innovative design reduces stress and strain to your shoulders and neck by using the soft, durable features of neoprene. The neoprene effectively disperses the weight more evenly while absorbing the shock of your movements. The sleek style makes this an ideal strap for your clarinet, English horn or oboe.

The versatile **C.E.O. COMFORT STRAP™** offers you a choice of two connection options. You can attach the unique poluurethane tab to your thumb rest or use the plastic-covered metal hook if you have an eyelet attachment on your instrument. The end result is comfort for your neck and shoulder while providing relief for the all-too-common thumb fatigue frequent among clarinet, English horn and oboe players.

Players of all levels can benefit from the new **C.E.O. COMFORT STRAP™**. Beginners can concentrate more on learning the basics while professionals can play long sets in comfort. Made 100% in the U.S.A., the **C.E.O. COMFORT STRAP™** is available in three sizes and several fashionable colors: Regular is adjustable from 15.5" to 20.5"; Junior is adjustable from 14" to 17.5" and the X-Long (black only) is adjustable from 18" to 25".

For more information about our products, please call 800-251-7815, e-mail info@optechusa.com or visit us online at www.optechusa.com or www.neotechstraps.com .