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PRESS RELEASE
FOR IMMEDIATE RELEASE



WICK-IT SAX STRAP™

*NEOTECH introduces the **WICK-IT SAX STRAP** for saxophone!*

NEOTECH introduces a revolutionary new design in saxophone straps. The **WICK-IT SAX STRAP™** uses a high-tech memory foam pad which conforms to the contours of your neck and shoulders to create a comfortable fit. The material is antimicrobial and allows moisture to dissipate. This combination of features creates a comfortable and secure non-stretch strap that makes playing for long hours under hot lights much more enjoyable. It is available in Junior, Regular and X-Long lengths and with your choice of three different hook types: open or swivel on a webbing strap and plastic-covered metal on a cord strap. The tailored design appeals to users of all playing ability and the comfort is truly unique. It's sure to be a favorite!

The **WICK-IT SAX STRAP™** is available in black. Made 100% in the U.S.A. For more information about our products, please call 800-251-7815, e-mail info@optechusa.com or visit us online at www.optechusa.com or www.neotechstraps.com .